

KEY RESEARCH FINDINGS: YOUTH CAREER AND SKILLS ASPIRATIONS

WHICH PROFESSIONS ARE (UN)POPULAR AMONG YOUTH?

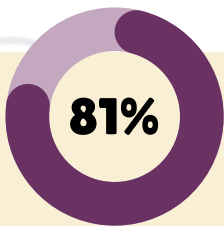
- **Most appealing** sectors: Technology and IT, medicine and healthcare, law and politics.
- **Least appealing** sectors: Science and environmental sustainability, manufacturing and craftsmanship, hospitality and tourism.

WHICH FACTORS MOTIVATE YOUTH CAREER CHOICES?

- **Salary and benefits** drive career choices for nearly half (49.8%) of respondents.
- **Opportunities for career advancement** motivate 20.8% of respondents, while **job security** is a key factor for 14.4%.

WHICH SKILLS DO YOUTH NEED?

- 81% of respondents recognize **continuous learning** as crucial for success.
- Top three **desired skills** are: Communications, Problem-solving, Creativity.



81%

HOW CAN YOUTH TRANSITION FROM EDUCATION TO JOBS?

- Over half of employed respondents work in **positions unrelated to their field of study**.
- **Career guidance and counseling** are underutilized resources, with 55.3% of respondents having no experience with such services.
- Youth prefer **paid internships** to bridge the gap between education and employment.

ARE YOUTH INTERESTED IN ENTREPRENEURSHIP?

- Around 3/4 of respondents expressed interest in **starting their own business**.
- Aspiring entrepreneurs need **financial support and mentoring**.



DO YOUTH KNOW ABOUT GOVERNMENT EMPLOYMENT MEASURES?

- The majority of youth are not familiar with **governmental measures** for (self)-employment.
- Youth prefer to receive information about employment opportunities through **social media**.

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FOR THE RESEARCH