

Request for Proposals

Marketing Services for IESC

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| Issue Date: | 15 August 2018 |
| Closing Date For Proposals: | 29 August 2018 |
| Closing Time: | 5:00 p.m. Eastern Standard Time (EST) |
| Project Title: | Green-Skin Avocado Marketing Campaign |
| Bid Reference Number: | EXPORTING QUALITY RFP-001-2018-HO |

Per section 8.2 Clarification and Amendments of the above-referenced Request for Proposals, offerors were to request clarifications via email to dstein@iesc.org no later than 9:00 A.M., Eastern Standard Time (EST), on Wednesday, August 22, 2018.

IESC is hereby providing answers to these questions and requests for clarification asked by all Offerors simultaneously via email and posted on the IESC website today, August 27, 2018, below.

QUESTION:

What is the approved or expected budget, including maximum approved spend, for the responsibilities and deliverables specified during the contract period of performance?

ANSWER:

IESC expects the offerors to set the financial parameters and that the prices proposed to be cost effective and reasonable.

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